

**MEDIA RELEASE**

December 2017

## Beyond the Binary

A dazzling array of casual nudity, godlike figures arrayed in silks, unselfconscious of their skin. The viewer lifts their phone and through the lens the image distorts, changes. It becomes more, somehow, but on second glance at the wall beyond it is unchanged. The device takes the original image and it distorts, more fluid somehow, colors appear from nowhere. The images change to become somehow other inside the screen. Untouched by human hands. The figures are not real. They do not exist. The question stands as to whether they ever existed at all.



J. Rosenbaum, the winner of the 2017 Midsumma Australia Post Art Prize, is back with a complete exhibition of Augmented Reality artworks. See their award winning work and the rest of the series come alive in a digital exhibition that goes beyond the binary, beyond our programming, beyond humanity. An Augmented Reality exhibition exploring selfie culture, non binary gender and the latest in 3D and machine learning technology, Rosenbaum fuses art history with mobile devices to create works that are more than they appear at first glance. Using Augmented Reality, users can see printed works resonate and fracture into machine learning based abstracted animations reminiscent of their artistic inspiration. Lightboxes using laser cut wood create an abstract shadow play. Inside the app, these become classically inspired sculptures to explore that abstract and shift as you move.

*“it is about being who you are, how your inspirations and the things you see become part of you and how when you look at yourself you see parts of everything you have consumed visually coming together” – J. Rosenbaum*

J. Rosenbaum is a disabled contemporary figurative artist working in 3D modelling and exploring the boundaries of technology and art to develop works that blur the line between the digital and the real. These works are the result of an exploration into the myriad worlds of passing and not passing, being non binary and Rosenbaum’s own gender fluidity.

Beyond the Binary will be on show at Gasworks Art Park in the Angela Robarts-Bird Gallery from the 17<sup>th</sup> of January through to the 4<sup>th</sup> of February. For more information: [www.jennierosenbaum.com/recursion](http://www.jennierosenbaum.com/recursion)

Awarded: Midsumma Australia Post Art Prize 2017, Australia Post Victoria.  
Award 2016, Victorian College of the Arts School of Art.

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